



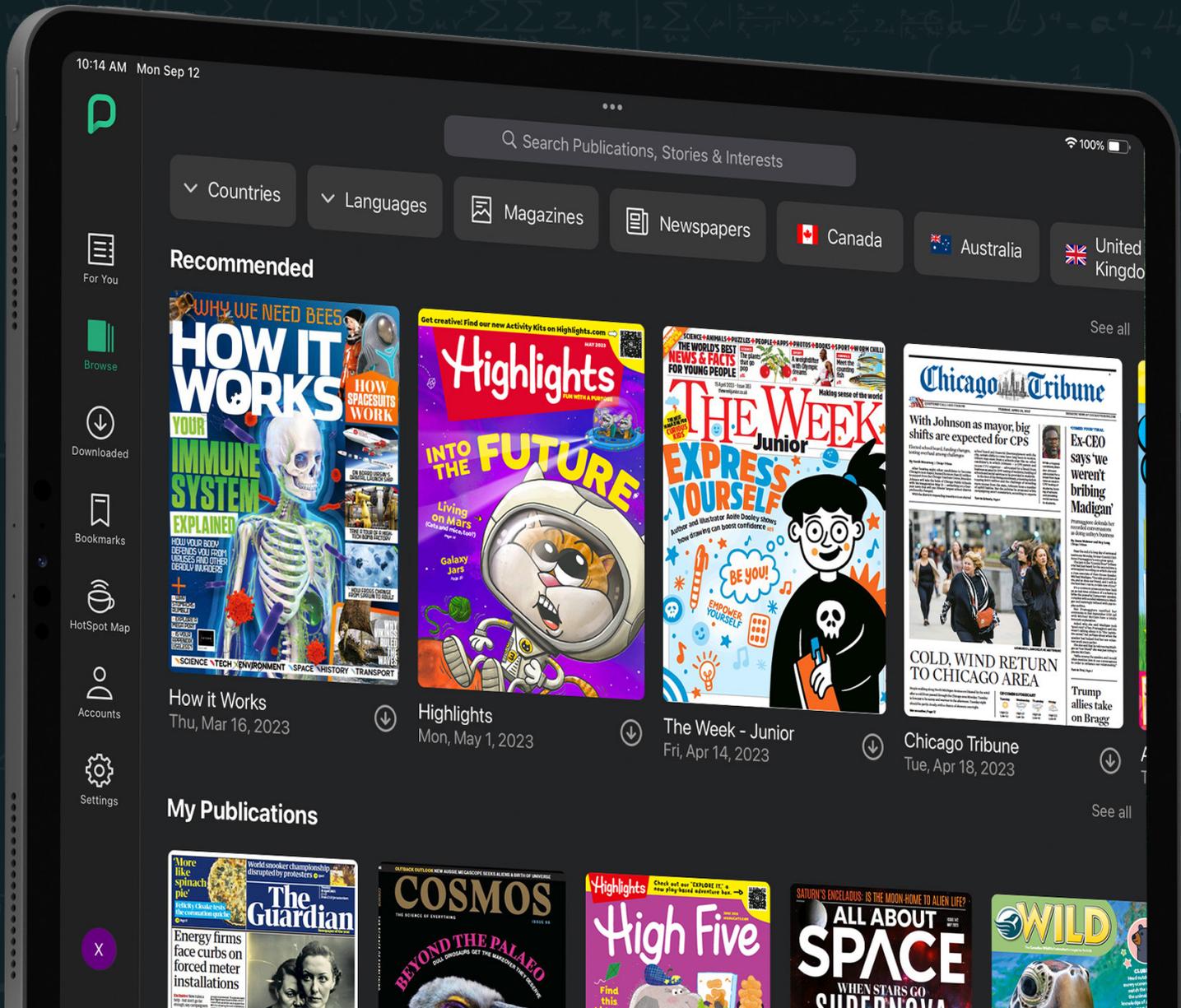
Libraries and Institutions

# PressReader for K-12 schools

 7000+ publications

 120+ countries

 60+ languages



## Powerful features



Current day



Local and international



Keyword search



Personal delivery



Auto download



Share



Translate



Listen

### Types of access

**On-site** through the library's WiFi

**Off-site** from the library's website, email domain, shibboleth & Open Athens

## Why it's good for your students



### Choice

More newspapers and magazines than anyone else means students can find the information they need.



### Global publications

Students come from all over. So should your content. We offer local and global titles from over 120 countries in more than 60 languages.



### A knowledge tool

Easy for students to find the information they need with keyword search, topic alerts and instant translation in up to 26 languages.



### No Limits

Unlimited downloads that last forever on devices. Seamless on-site and off-site access allow students to research from anywhere.



## The value for teachers

### Curriculum support

PressReader provides teachers with journalistic content across 28 different content categories. So they can develop the best lesson plans for their students.

### A staff perk

Teachers get on-demand access to their favorite newspapers and magazines to read in their downtime.

### Continued learning

The news is always evolving. Teachers deserve content that keeps up in real time.



## The value for parents

### A part of the lessons

With access to the same tools as their children, parents can take an active role in their learning.

### Advanced technology

Parents take their children's learning seriously, and they look for schools that do too. Offering premium learning technology can support enrollment promotion.

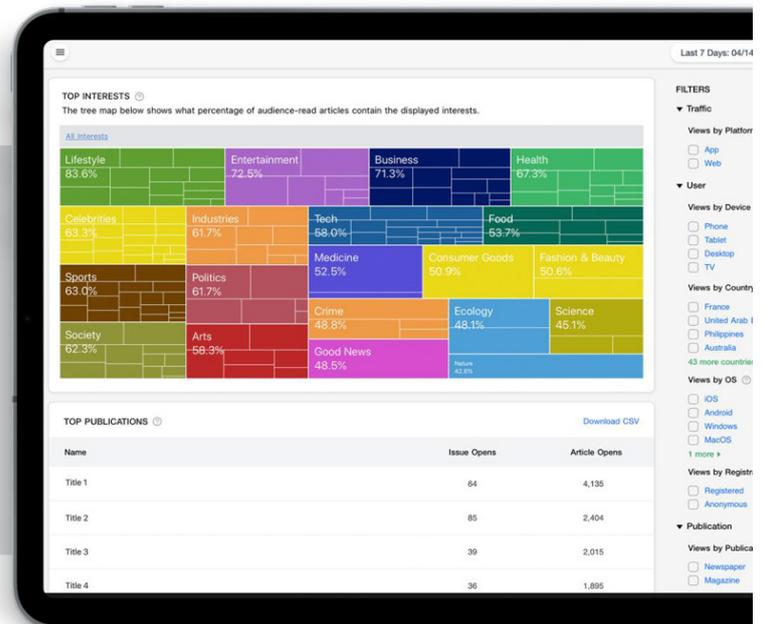
### A perk for parents

PressReader access for parents means they can stay on top of current events and stay connected to their community.

## PressReader Analytics

To better serve our clients, we built PressReader Analytics to provide you with data that makes sense. It is a comprehensive dashboard designed to give you a better understanding of your patrons, with insights to help you improve PressReader usage.

With enhancements in features and functionality combined with metrics and common terminology used in product and content analytics-,the reports measure overall usage and engagement within your PressReader HotSpot.



## Introducing Self-Pub

Leave a lasting impression with PressReader Self-Pub.

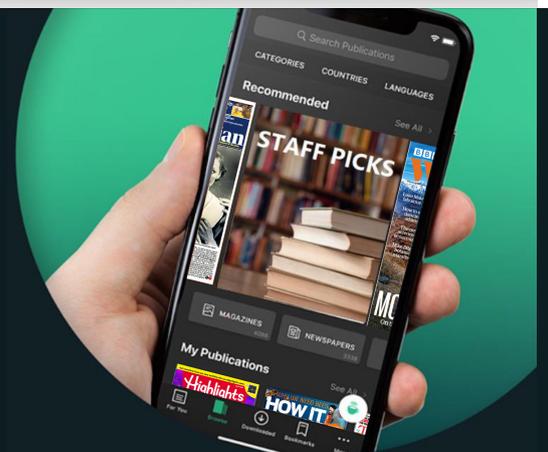
Upload your own content to the front page of PressReader\* and further engage your readers with newsletters, offers, guides and more. Check out our feature video to get a sneak peek at how it works!



### How does it work?

- On Business Platform select the HotSpot to which you want publish\*
- Click to Upload Custom Content
- Add your PDF file (up to 100MB)
- Click to Upload and Publish (you can publish up to 5 files at the same time)

\*Content will be visible to your institution only.

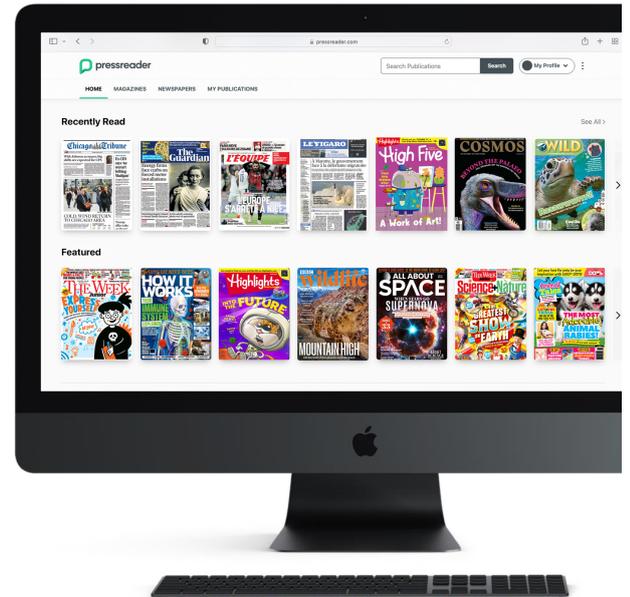


## PressReader Accessibility

For everyone who ❤️ reading

At PressReader, we believe reading should be accessible to everyone. We know many readers rely on tools or assistive technology to access content at schools and libraries.

With audio, tab navigation, color contrast, large named buttons, and user font size control — it's here to serve readers who need it most. It's an inclusive product for users worldwide.



## New Auto-Translate

Sometimes the publications you want to read are in a different language.

Our newest feature—Auto-Translate—makes that a thing of the past. It can be used to read (almost) any publication in a chosen language, allowing you or your users to get more out of PressReader.

The Auto-Translate feature allows PressReader app users to automatically translate full publications in Text View from an origin language into their selected language.



Our **PressReader** subscription **costs less** than having print delivered daily in term time. It provides **far greater access**: all staff & students can access all the publications **year-round**.

—Terri McCargar, Head Librarian at Latymer Upper School